

HIS BACKGROUND

“My multicultural background sparked a creative and innovative mindset, allowing me to draw from a wide range of influences.”

Fameed Khalique’s journey in the global design industry began as a creative innovator with a passion for beauty and an innate eye for detail. Raised in a multicultural household, he developed a deep appreciation for diverse aesthetics, laying the foundation for his future endeavors. Fameed’s foray into materials began with a luxury leather supplier, where he honed his understanding of texture, color, pattern, and craftsmanship. This background laid the groundwork for his unique ability to source visually striking, and technically innovative materials.

HIS STYLE

“I love color, glamor and I’m drawn to embellishment and craftsmanship.”

Described by the Financial Times as “the go-to supplier of exotic and experimental surfaces,” Fameed Khalique is known for his singular approach that transcends conventional design boundaries. His style is characterized by a seamless blend of craftsmanship, innovation, and creativity and his ability to merge glamor with sustainability.

HIS DREAM

“We love to wow clients and show them something they may never have seen.”

Fameed’s dream is to push the boundaries of artistry and to leave an indelible mark on the world of design. In 2008, he founded his eponymous brand, Fameed Khalique, establishing it as the world’s largest collection of surface materials under one roof. The brand has become synonymous with opulence, elegance, and refinement, offering designs that range from classical to contemporary and always surpassing expectations.

THE COLLABORATION

“The collection was inspired by Art Deco with a focus on sumptuous and tactile materials.”

Gregorius Pineo is excited to offer his latest wallcovering collection. Embracing the richness of the Art Deco era, the handcrafted veneer wallcoverings are meticulously dye-cut from natural Paulownia wood. Each design showcases intricate geometric patterns, offering a sumptuous tactile experience. The choice of Paulownia wood, known for its fast growth and low water requirements, reflects Fameed’s commitment to responsible design. The collection’s six patterns, available in a variety of colorways, not only serve as striking focal points but also exemplify Fameed’s signature style, where craftsmanship meets elegance in a celebration of timeless sophistication.

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